



WTO OMC

WORLD TRADE ORGANIZATION



WIPO

WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

COLLOQUIUM

WIPO-WTO/COL/21/INF1.PROV

ORIGINAL: ENGLISH

DATE: SEPTEMBER 2021

WIPO-WTO Colloquium for Teachers of Intellectual Property

organized by
the World Intellectual Property Organization (WIPO)

and
the World Trade Organization (WTO)

to be held in virtual format

November 1 to 12, 2021

PROVISIONAL PROGRAM

Under each session, an introductory presentation will be made by a representative of the WIPO and/or the WTO Secretariat setting out the specific objectives of the session. Ample time will be provided for comments and questions from participants. In certain sessions, Geneva-based delegates and outside experts with responsibility for current policy issues will also be invited to give their perspectives.

Monday, November 1, 2021

13.30 – 14.00	Administrative Arrangements	
14.00 – 14.10	Welcome address by:	
	The Director General of the World Trade Organization (WTO) or her representative	
	The Director General of the World Intellectual Property Organization (WIPO) or his representative	
14.10 – 14.15	Group Photo	
14.15 – 15.15	Theme 1	International Law and Policy in Intellectual Property in 2020 and 2021
		i. New International IP and Global Issues in WIPO
		ii. The International IP Legal Framework and its Interaction with Public Policy Issues
	Discussion	
15.15 – 17.00	Theme 2	Intellectual Property and Economic and Social Development
		i. The Economics of IP and New Developments in WIPO
		ii. The Link of IP to Trade and Economic Development
		iii. Rethinking IP and Development: past lessons and new directions for IP law and policy in the framework of the UN Sustainable Development Goals
		iv. Innovation and IP for Micro, Small and Medium Enterprises
	Discussion	

Tuesday, November 2, 2021

14.00 – 16.15	Theme 3	Intellectual Property and Public Health: Issues of IP Law, Policy and Practice in Responding to the COVID-19 Pandemic
		i. WHO, WIPO and WTO Navigating Geneva Processes on Public Health
		ii. Public Health and the TRIPS Agreement
		iii. Collaborative Models in Research and Development: WIPO Re: Search
		iv. WHO Perspective: Public Health and the Intellectual Property System
		v. NGO and Industry Perspectives: Practical Experiences in Balancing Access and Innovation for Medical Technologies
	Discussion	
16.15 – 17.00		<i>Participants Presentations related to Theme 2 and 3</i>

Wednesday, November 3, 2021

14.00 – 16.15	Theme 4	The Evolving International Landscape of Patents: Law, Policy and Development
		i. International Patent Protection and Issues under Debate in the WIPO Standing Committee on the Law of Patents (SCP)
		ii. Patent Landscape of COVID-19 Related Medical Treatments and Vaccines and Patent Actions Taken in WTO Members
	Discussion	
16.15 – 17.00		<i>Participants Presentations: Theme 3 cont'd and 4</i>

Thursday, November 4, 2021

14.00 – 15.00	Theme 5	Trademarks, Industrial Designs and Geographical Indication
		i. Trademarks and Industrial Designs in the International Trading System: WTO

		ii. Issues under Debate in the Standing Committee on the Law of Trademarks, Designs and Geographical Indications (GIs) of WIPO
	Discussion	
15.15 – 16.15	Theme 6	Geographical Indications
		i. The Lisbon System and New Developments
		ii. TRIPS Provisions and Work in the WTO
	Discussion	
16.30 – 17.00		<i>Participants Presentations: Theme 5 and 6</i>

Friday, November 5, 2021

14.00 – 15.00	Theme 7	Copyright and Related Rights
		i. Law, Policy and New Developments in WIPO: Issues under Debate in the Standing Committee of Copyright and Related Rights
		ii. The Evolving International Landscape: Law, Policy and Development – WTO Perspective
	Discussion	
15.00 – 16.15	Theme 8	Intellectual Property and Competition Policy
		i. Interface between IP and Competition Policy: WIPO
		ii. Competition Policy, Intellectual Property and the Global Trading System
	Discussion	
16.15 – 17.00		<i>Participants Presentation: Theme 7 and 8.</i>

Monday, November 8, 2021

14.00 – 15.15	Theme 9	Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore: Recent Developments in WIPO and the WTO
		i. Current Work and Discussions in the WIPO Intergovernmental Committee (IGC) on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore
		ii. Work and Discussions on the Issues of the Relationship between the TRIPS Agreement and the Convention on Biological Diversity and the Protection of Traditional Knowledge in the WTO TRIPS Council
	Discussion	
15.15 – 16.15	Theme 10	Protection of New Varieties of Plants
		i. Implementation of the International Convention for the Protection of New Varieties of Plants (UPOV)
		ii. Review of Article 27.3(b) of the TRIPS Agreement and New Development in National Legislation and Practice
	Discussion	
16.15 – 17.00		<i>Participants Presentations: Theme 9 and 10</i>

Tuesday, November 9, 2021

14.00 – 15.15	Theme 11	Settling Intellectual Property-Related Disputes
		i. WTO Dispute Settlement Mechanism
		ii. WIPO Intellectual Property Dispute Management, including Internet Domain Name Disputes
	Discussion	
15.15 – 16.15	Theme 12	Intellectual Property Jurisprudence
	Discussion	
16.15 – 17.00		<i>Participants Presentations: Theme 11 and 12</i>

Wednesday, November 10, 2021

14.00 – 15.30	Theme 13	Intellectual Property Management and Public Policy: from university research to IP commercialization and entrepreneurship
		i. IP for Business – WIPO Perspective
		ii. IP, Innovation and Transfer of Technology – WTO Perspective
		iii. From University Research to IP Commercialization– WIPO Invited Professor
15.30 – 16.30	Theme 14	Enforcement of Intellectual Property
		i. IP Enforcement in the International Trading System
		ii. Building Respect for IP: New Developments in WIPO
	Discussion	
16.30 – 17.00		<i>Participants Presentations: Theme 13 and 14</i>

Thursday, November 11, 2021

14.00 – 16.15	Theme 15	IP and Emerging Technologies: Challenges and Opportunities in the Digital Environment
	Discussion	
16.15 – 17.00		<i>Participants Presentations: Theme 15 and other topics related to New IP Teaching Methodologies</i>

Friday, November 12, 2021

14.00 – 15.30	Theme 16	IP Teaching and Skills Building
		i. Challenges of Teaching IP in Developing Countries: Invited Professors
		ii. IP and Teaching Resources: a) WIPO Academic Resources and Demonstration of IP Materials on WIPO Website b) WTO Information Resources on IP Law and Policy: the TRIPS IT Gateway and Its Use by Scholars c) WIPO and WTO Distance Learning Courses

	Discussion	
15.30 – 16.00	WIPO-WTO Colloquium Research Papers: Introduction of Editorial Board and Rules and Submission Guide for Publication	
16.00 – 16.30	Roundtable discussion among participants	
16.30 – 17.00	Closing remarks by:	
	Director of WIPO Academy Director of Intellectual Property, Government Procurement and Competition Division of the WTO	

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