



# WORLD TRADE ORGANIZATION

## TRADE AND PUBLIC HEALTH WORKSHOP WITH A SPECIAL FOCUS ON PANDEMIC PREPAREDNESS AND RESPONSE

ORGANIZED BY THE WTO SECRETARIAT IN CLOSE COLLABORATION WITH  
THE WHO AND WIPO SECRETARIATS

Geneva, from 28 November to 2 December 2022.  
Centre William Rappard, Room E

### Monday, 28 November 2022.

8:30 – 9:00	<i>Registration of Participants</i>
9:00 – 9:15	<b>Opening Session</b>
9:15 – 10:00	<b>Technical Refresher: Health</b>
10:00 – 10:45	<b>Technical Refresher: Trade</b>
10:45 – 11:00	Break
11:00 – 11:45	<b>Technical Refresher: Intellectual Property</b>
12:45 – 12:30	<b>Economics of Health Technologies – Innovation, Manufacturing, Distribution and Deployment</b>
12:30 – 13:30	<i>Lunch Break</i>
13:30 – 15:00	<b>The Intellectual Property System as Determinant for Innovation in Health Technologies: Practical Insights into Implementing and Managing IPRs</b>
15:00 – 15:15	Discussion
15:15 – 15:45	<i>Break</i>
15:45 – 16:45	<b>Case Study</b>
16:45 – 17:00	Discussion

### Tuesday, 29 November 2022

9:00 – 09:45	<b>Health-System-Related Determinants Related to Access</b>
09:45 – 10:00	Discussion
10:00 – 10:15	<i>Break</i>
10:15 – 11:00	<b>Using the IP System and its Policy Options to Further Global Access to Health Technologies</b>
11:00 – 11:15	Discussion
11:15 – 12:00	<b>Patent Landscape of COVID-19 Health Technologies</b>
12:15 – 12:30	Discussion
12:30 – 13:30	<i>Lunch Break</i>
13:30 -15:00	<b>Case study</b>
15:00 – 15:15	Discussion
15:15 – 15:30	<i>Break</i>

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Tuesday, 29 November 2022	
15:45 – 16:45	<b>Panel Discussion:</b> <b>Private Sector and Civil Society Perspectives on Innovation of and Access to Medical Technologies</b>
16:45 – 17:00	Discussion
17:00 – 17:30	Selected Country Experiences

Wednesday, 30 November 2022	
9:00 – 09:45	<b>Trade in Goods: Trends in Trade of Public Health Products and Other Trade-Related Access Determinants - Tariffs and Non-Tariff Measures and Experiences during the Pandemic</b>
9:45 – 10:00	Discussion
10:00 – 10:30	Selected country experiences
10:30 – 10:45	<i>Break</i>
10:45 – 11:30	<b>Trade in Services: Trends in Health Services and other related sectors and Experiences during the Pandemic</b>
11:30 – 11:45	Discussion
11:45 – 12:30	<b>Case Study</b>
12:30 – 13:30	<i>Lunch Break</i>
13:30 – 14:15	<b>Procurement Rules and Practices, Pooled Procurement and Experiences during the Pandemic</b>
14:15 – 14:30	Discussion
14:30 – 15:15	<b>Competition Policy</b>
15:15 – 15:30	Discussion
15:30 – 15:45	<i>Break</i>
15:45 – 17:00	<b>Case Study</b>

Thursday, 1 December 2022	
08:00	<i>Bus departs from Hotel</i>
09:00 – 11:30	<b>Field Visit: COVID-19 and the Medical Technologies Industry</b>
12:30 – 13:30	<i>Lunch Break</i>
13:30 – 14:30	<b>Health-related Provisions in Regional Trade Agreements</b>
14:30 – 14:45	Discussion
14:45 – 15:30	<b>Protection of Clinical Trial Data – Policy, Legal and Economic Aspects</b>
15:45 – 16:00	Discussion
16:00 – 16:15	<i>Break</i>
16:15 – 17:15	<b>Break out Session on Anti-Microbial Resistance: a "Silent Pandemic"</b>

**Thursday, 1 December 2022**

17:15 – 17:30	<i>Discussion</i>
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**Friday, 2 December 2022**

9:00 – 10:30	<b>Approval, Quality Control and Effectiveness of Medical Technologies</b>
10:30 – 10:45	<i>Discussion</i>
10:35 – 11:00	<i>Break</i>
11:30 – 12:15	<b>How to fight Substandard, Falsified, Counterfeit Medical Products: Tools and Experiences</b>
12:15 – 12:30	<i>Discussion</i>
12:30 – 13:30	<i>Lunch Break</i>
13:30 – 15:30	<b>Case Study</b>
15:30 – 15:45	<i>Discussion</i>
15:45 – 16:00	<i>Break</i>
16:00 – 17:30	<b>Roundtable Discussion: Lessons from the COVID-19 Pandemic with Speakers from International Organizations, Private Sector, Civil Society</b>
17:30 – 18:00	<b>Evaluation and Closing Remarks</b>

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