**World Cotton Day**

**7 October 2019**

**WTO Headquarters, Geneva - Switzerland**

**Draft Agenda[[1]](#footnote-1)**

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| ***10:10 – 11:30*** | **High-level Plenary Session****All the speeches/statements will be made from the lectern.** * Opening address by WTO Director-General – 3'
* Keynote speeches by C-4
* Presentation of the UN Resolution for the proclamation of 7 October as World Cotton Day
* Statements by Heads of IGOs
* Announcement and award ceremony for the Global cotton Photo Contest winners (ICAC and WTO DG)
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| ***11:35 – 13:00*** | **High-level Plenary Session (cont.)*** Re-opening address by WTO Deputy Director-General – 3'
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| ***13:00 – 13:15*** | **WTO Director-General visits the African pop up store and Stands (Brazil, China, India, etc) on way to lunch**  |
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| ***13:00 – 14:00*** | **Lunch (No official agenda)** |
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| ***14:30 – 15:00*** | **Inauguration of the African Corner** (3rd floor open space) |
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| ***15:00 – 17:00*** | **Side Event on Trade** (Room D)* Opening remarks by H.E. Ambassador Deep Ford, Chair of Agriculture negotiations
* Statements by C-4 and other Members
* Discussions
* Closing remarks and announcements by Ambassador Ford
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| ***14:00 – 15:30*** | **Side Event on Value Addition** * Opening speech by UNCTAD and ITC
* Speakers (TBC)
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| ***14:00 – 15:30*** | **Side Event on Sustainability** * Opening speech by FAO
* Speakers (TBC)
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| ***15:30 – 17:00*** | **Side Event on Market Outlook*** Opening speech by ICAC
* Speakers (TBC)
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| ***15:30 – 17:00*** | **Side Event on Technology and Innovation*** Opening speech by UNIDO
* Speakers (TBC)
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| ***15:00 – 17:00******(Room W)*** | **Partners' Conference*** Opening speech by a C-4 country – 5'
* Statement by WTO Deputy Director-General – 3'
* Statements by Members
* Presentation by Development Agencies
* Presentation by other international organizations – 2' each
* Presentation by regional organizations – 2' each
* Discussions
* Q&A from the floor
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| ***17:30 – 18:30*** | **ITC Fashion show*** Programme and details to be provided by ITC
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| ***18:30 – 19:00*** | **Closing ceremony and Reception sponsored by GIZ/ICAC** |

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1. This draft programme is subject to changes after review and comments from WTO Director-General Office (DGO) and from Missions of concerned Members. [↑](#footnote-ref-1)